



The Alliance for Learning Innovation's Guest Blog Policies

- All ALI members (public and observing) are welcome to submit guest blog posts. We also welcome submissions from non-members whose interests align with ALI's mission.
- ALI blog posts should be **roughly 600-800 words** and bring fresh insights and relevant expertise to the readers of ALI Insights. Blog posts should be written for a general audience unfamiliar with education R&D.
- ALI publishes guest blog posts that align with the coalition's mission and goals.
- ALI will strive to honor the guest blogger's voice. If the blog requires more significant editing, ALI may reject the submission or ask the author to revise it.
- ALI aims to publish 1-2 guest blogs per month; we may ask to publish your piece in a future month, depending on our current pipeline.
- ALI will prioritize blog posts that:
 - Communicate the importance of education R&D to a general audience in a clear and compelling way.
 - Explore education R&D at the state and/or local level.
 - Expand upon or identify implementation pathways for [ALI's Blueprint for the Future of the Federal Role in K-12 Education R&D](#), [ALI Task Force recommendations](#), or policy ideas in other ALI publications.
- ALI may decline your submission if it:
 - Lacks a fresh perspective or personal experience with the topic.
 - Is self-promotional or advertises a product or service.
 - Contains unclear or unsubstantiated arguments.
 - Is not relevant to ALI's mission and goals.